

UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF WASHINGTON
AT SEATTLE

Richard and Loraine Gilroy, and the marital	)	
community comprised thereof,	)	CASE NO. C12-107Z
	)	
Plaintiffs,	)	
	)	ORDER
v.	)	
	)	
Seabourn Cruise Line, Ltd. d/b/a Seabourn	)	
Cruise Line,	)	
Defendant.	)	
_____	)	

THIS MATTER comes before the Court on the motion of Defendant Seabourn Cruise Line Limited (“Seabourn”) to compel arbitration, docket no. 6, Plaintiffs’ motion for partial summary judgment, docket no. 14, and Seabourn’s motion to strike, docket no. 20. Having reviewed all papers filed in support of, and in opposition to, each motion, the Court enters the following order.

BACKGROUND

The focus of this dispute is Seabourn’s refusal to provide Plaintiffs a credit or refund when Plaintiffs cancelled their reservations on a cruise originally bound for Egypt. Through their travel

01 agent, J.W. North Signature Travel (“North”), Plaintiffs booked a cruise on the *Seabourn Sojourn*
02 at a cost of \$23,900.00. Pls.’ Compl., docket no. 1, at ¶ 2.2. Ms. Gilroy’s desire to travel to Egypt
03 was Plaintiffs’ primary motivation for embarking on the cruise. Pls.’ Compl., docket no. 1, at
04 ¶ 2.5.

05 Following a U.S. State Department warning against travel to Egypt, on March 13, 2011,
06 Seabourn canceled the Egyptian portion of the *Seabourn Sojourn*’s itinerary. Pls.’ Compl., docket
07 no. 1, at ¶ 2.7–2.9. On March 17, 2011, Mr. Gilroy sent a letter to Seabourn attempting to cancel
08 Plaintiffs’ reservation and requesting a credit toward a future cruise with the original itinerary or a
09 refund. Gilroy Decl., docket no. 14-1, Ex. B at 13. Pursuant to its guest cancellation policy,
10 Seabourn denied the request for a credit or refund. Gilroy Decl., docket no. 14-1, Ex. C at 17–18.

12 DISCUSSION

13 At issue in this case is whether Plaintiffs’ claims related to Seabourn’s cancellation fees can
14 be heard before this Court or whether Plaintiffs are bound by an arbitration clause that appeared in
15 both pre-cruise documentation, Kidd Decl., docket no. 9, Ex. A at 19, as well as final cruise
16 documentation, Kidd Decl., docket no. 10, Ex. F at 40. Plaintiffs argue that their relationship with
17 Seabourn was international in nature and included relations with one or more foreign states
18 sufficient to trigger application of the United Nations Convention on the Recognition and
19 Enforcement of Foreign Arbitral Awards (New York 1958) (“Convention”). Plaintiffs argue that
20 because the more stringent requirements of the Convention have not been met, the arbitration
21 clause is unenforceable. Plaintiffs do not contest applicability of the FAA.
22

01 **A. Application of the Convention**

02 “Most arbitration agreements ‘falling under the Convention’ arise from international
03 commercial agreements between people or companies from different countries.” Matabang v.
04 Carnival Corp., 630 F. Supp. 2d 1361, 1363 (S.D. Fla. 2009). In this case, however, both Plaintiffs
05 and Seabourn are United States citizens,¹ and the statute provides that

06 [a]n agreement or award arising out of . . . a relationship which is entirely between
07 citizens of the United States shall be deemed not to fall under the Convention *unless*
08 that relationship involves property located abroad, envisages performance or
09 enforcement abroad, or has some other reasonable relation with one or more foreign
10 states.

11 9 U.S.C. § 202 (emphasis added). Thus, while “diversity of national citizenship is not necessary”
12 in order for the Convention to apply, the arbitration agreement must be “part of a contract that is
13 international in character or relates to a foreign state.” Matabang, 630 F. Supp. 2d at 1363. The
14 Convention applies to two U.S. citizens “only if significant extra-domestic elements animate [the
15 parties’] relationship and enhance the concerns favoring recognition of foreign arbitration
16 agreements.” Id. at 1364.

17 In determining whether a contract is international in nature, courts look to the parties’
18 relationship: “The true question is whether ‘there is a reasonable connection between the parties’
19 commercial relationship and a foreign state that is independent of the arbitral clause itself.”

20 Ensco Offshore Co. v. Titan Marine L.L.C., 370 F. Supp. 2d 594, 597 (S.D. Tex. 2005) (quoting
21 Freudensprung v. Offshore Technical Services, Inc., 379 F.3d 327, 339–40 (2004)); see also

22 ¹ Seabourn is a United States citizen for purposes of the Convention because the statute provides that “a corporation is a citizen of the United States if it is incorporated or has its principle place of business in the United States.” 9 U.S.C. § 202.

01 Amato v. KPMG LLP, 433 F. Supp. 2d 460, 478 (M.D. Pa. 2006) (“[w]ith regard to whether the
 02 parties’ commercial relationship envisaged performance abroad pursuant to 9 U.S.C. § 202, the
 03 relevant jurisdictional inquiry is not whether an arbitration agreement itself envisages performance
 04 abroad, but whether the *relationship* out of which the agreement arose envisages performance
 05 abroad”) order vacated in part on reconsideration, 06CV39, 2006 WL 2376245 (M.D. Pa. Aug. 14,
 06 2006).

07 The arbitration clause at issue in this case appears in Section 10 of the Cruise Contract and
 08 provides:
 09

10 All disputes, other than for emotional or bodily injury, illness to or death of a Guest,
 11 whether based on contract, tort, statutory, constitutional or other legal rights,
 12 including without limitation . . . for any losses, damages or expenses, relating to or in
 13 any way arising out of or connected with this Contract or Guest’s cruise, with the sole
 14 exception of claims brought and litigated in small claims court, shall be referred to
 15 and resolved exclusively by binding arbitration pursuant to the United Nations
 16 Convention on the Recognition and Enforcement of Foreign Arbitral Awards (New
 17 York 1958) 21 U.S.T. 2517, 30 U.N.T.S. 3, 1970 U.S.T. LEXIS 115, 9 U.S.C. §§
 202-208 (the Convention) and the Federal Arbitration Act, 9 U.S.C. § 1 et seq.,
 (FAA) solely in Miami, Dade County, Florida, U.S.A. to the exclusion of any other
 forum. You agree the arbitrator shall resolve any dispute as [to] the validity or
 applicability of this arbitration clause. . . . THE ARBITRATOR’S DECISION
 WILL BE FINAL AND BINDING. OTHER RIGHTS THAT GUEST OR
 SEABOURN WOULD HAVE IN COURT ALSO MAY NOT BE AVAILABLE IN
 ARBITRATION.

18 Kidd Decl., docket no. 7, at ¶ 10; Ex. F at pg. 40.²
 19

20 ² Plaintiffs’ contention that Defendant is prohibited from relying on declarations and exhibits related to the cruise documentation
 21 has no merit. Carol Kidd acted as a custodian of documents on which Seabourn relies in conducting its business, Def.’s Reply,
 docket no. 16, at 3, and also served in the same capacity at Seabourn’s sister company, Holland America Line. Kidd Decl.,
 docket no. 7, at 1:19. Ms. Kidd’s experience provides her with sufficient knowledge of Seabourn’s record keeping system.
 22 Additionally, Plaintiffs’ contention that North did not forward the Cruise Contract, even if true, is not relevant for purposes of this
 case because “a travel agent’s possession of the ticket is sufficient to charge passengers with constructive notice of the ticket

Plaintiffs argue that because the contract involved transport to and stays in several ports of foreign states, and because the ticket invoked foreign limitation of liability law, performance was envisaged abroad. But “[t]he law is clear that an agreement . . . to apply foreign law does not transform an otherwise domestic commercial relationship into one involving a foreign state.” Matabang, 630 F. Supp. 2d at 1364–65. “Arbitration and choice-of-law clauses are created by the parties themselves; they do not represent an independent connection with a foreign country, and do not ‘infuse the parties relationship with transnational elements of sufficient moment to invoke [federal] jurisdiction under the Convention.’” Id. at 1365 (citing Reinholtz v. Retriever Marine Towing and Salvage, No. 92–14141–CIV, 1993 WL 414719, at *5 (S.D. Fla. March 21, 1993)). The fact that the cruise ticket contract in this case invoked the Athens Convention, see Kidd Decl., docket no. 10, Ex. F at 39, is an insufficient basis for application of the Convention.

Moreover, time on international water does not establish an international relationship. “[P]erformance abroad’ is more than a simple geographic requirement meaning, for example, beyond the airspace or territorial waters of the United States. Such a formulaic interpretation would raise unnecessary questions about the international character of all manner of domestic legal relationships that incidentally touch upon extra-domestic spaces.” Matabang, 630 F. Supp. 2d at 1367 fn.7. In Matabang, the court concluded that time on the high seas was not time abroad, and that an employee’s contract to sing on a U.S.-based cruise ship did not involve performance abroad.

provisions.” Walker v. Carnival Cruise Lines, 63 F. Supp. 2d 1083, 1089 (N.D. Cal. 1999) (internal citations omitted), reconsideration granted on other grounds, 107 F. Supp. 2d 1135 (N.D. Cal. 2000). Moreover, regardless of whether North forwarded the Cruise Contract to Plaintiffs, the Cruise Contract was accepted by Plaintiffs during the online registration process, in which they agreed to the contract terms that included the arbitration clause. Kidd Decl., docket no. 10, Ex. C at 8; Ex. D at 12. Plaintiffs thus had an opportunity to review the arbitration clause.

01 Id. at 1366; see also Jones v. Sea Tow Servs. Freeport NY Inc., 30 F.3d 360 (U.S. citizens engaged
02 in a purely domestic salvage dispute lacked relation with foreign state necessary to invoke
03 Convention); Ensco, 370 F. Supp. 2d 594 (Convention did not govern contract to salvage a
04 damaged rig ninety miles off the coast of Louisiana). Like the employee in Matabang, Plaintiffs
05 were not required to set foot on foreign soil. See id. at 1366–67. Plaintiffs point to no provision
06 in the contract establishing that Seabourn provided services within destination countries. Even if
07 Seabourn provided services off the cruise ship itself, Plaintiffs cite no authority for the proposition
08 that merely visiting a foreign country is sufficient grounds to establish relations with a foreign state.
09

10 In this case, Plaintiffs’ contract for transport on international waters does not constitute time
11 abroad for purposes of the Convention without some greater connection to a foreign state.
12 Seabourn drafted and issued the Cruise Contract in the United States, Plaintiffs accepted the
13 contract in the United States, Plaintiffs paid in U.S. currency in the United States, and Plaintiffs
14 were to be transported on international waters. Unlike in Freudensprung, where a contract
15 between two U.S. companies established that work was to be conducted on barges in West Africa,
16 379 F.3d 327 at 340–41, or Lander Co. v. MMP Investments, Inc., where two U.S. companies
17 contracted for the distribution of U.S.-manufactured products in Poland, 107 F.3d 476 (7th Cir.
18 1997), here the Court finds no international element that establishes connection to a foreign state.
19 The Court holds that the Convention does not apply because there is no indication that the parties’
20 relationship is international in nature.³
21

22 ³ Because the Convention does not apply, this Court need not examine whether the more stringent requirements of the

01 **B. Application of the FAA**

02 Given that the parties' relationship lacks the international element required for the
 03 Convention to govern the contract, the remaining issue is whether the arbitration clause is
 04 enforceable under the FAA.⁴ The FAA provides that written agreements to arbitrate "shall be
 05 valid, irrevocable, and enforceable, save upon such grounds as exist at law or in equity for the
 06 revocation of any contract." 9 U.S.C § 2. The FAA "leaves no place for the exercise of discretion
 07 by a district court, but instead mandates that district courts *shall* direct the parties to proceed to
 08 arbitration on issues as to which an arbitration agreement has been signed." Chiron Corp. v. Ortho
 09 Diagnostic Sys., Inc., 207 F.3d 1126, 1130 (9th Cir. 2000) (quoting Dean Witter Reynolds Inc. v.
 10 Byrd, 470 U.S. 213, 218 105 S. Ct. 1238, 84 L. Ed. 2d 158 (1985)).

12 In deciding whether arbitration is required under the FAA, courts must determine
 13 (1) whether a valid agreement to arbitrate exists, and if it does, (2) whether the agreement
 14 encompasses the dispute at issue. Id. at 1130. If the response is affirmative on both counts, then
 15 the FAA requires the court to enforce the arbitration clause in accordance with its terms. Id. In
 16 this case, Plaintiffs do not contest that the agreement encompasses the dispute at issue.

17 To the extent that Plaintiffs contest the validity of the arbitration agreement based upon their
 18 timely receipt of the contract, the Court finds that the terms of the agreement were reasonably
 19

20 Convention have been met, namely whether both parties executed a signed writing to arbitrate, as the Convention requires. New
 21 York Convention art. II § 2 (defining "writing" as "an arbitral clause in a contract or an arbitration agreement, signed by the
 22 parties or contained in an exchange of letters or telegrams"). Thus, Plaintiffs' reliance on Sen Mar, Inc. v. Tiger Petroleum
Corp., 774 F. Supp. 879 (S.D.N.Y. 1991) is misplaced because in Sen Mar, the parties were a New York corporation and a
 Netherlands Antilles corporation, and arbitration was sought solely under the Convention.

⁴ The Court notes that Plaintiffs rely on the Convention and do not contest arbitration under the FAA.

01 communicated to Plaintiffs. The terms of a cruise passenger ticket are binding on a passenger
02 when they have been reasonably communicated to the passenger prior to departure. Oltman v.
03 Holland Am. Line, Inc., 538 F.3d 1271, 1276 (9th Cir. 2008). Courts use a two-prong test to
04 determine whether passengers are bound by the fine print of a ticket, which considers (1) the
05 physical characteristics of the ticket, including the size of type, conspicuousness and clarity of
06 notice on the face of the ticket, and the ease with which a passenger can read the provisions in
07 question; and (2) the circumstances surrounding the passenger's purchase and subsequent retention
08 of the ticket or contract, including the passenger's familiarity with the ticket, the time and incentive
09 under the circumstances to study the provisions of the ticket, and any other notice that the passenger
10 received outside of the ticket. Id.

12 The physical characteristics of the ticket in this case reasonably communicated the
13 arbitration clause to Plaintiffs. The contract includes a notice that the terms are important and
14 binding:

15 IMPORTANT NOTICE TO GUEST—READ CAREFULLY:

16 THIS DOCUMENT IS A LEGALLY BINDING CONTRACT ISSUED BY
17 SEABOURN CRUISE LINE TO, AND ACCEPTED BY, GUEST SUBJECT TO
18 THE TERMS AND CONDITIONS BELOW. THE GUEST'S ATTENTION IS
19 ESPECIALLY DIRECTED TO SECTIONS 1, 2, 9 AND 10, WHICH CONTAIN
IMPORTANT LIMITATIONS ON THE GUEST'S RIGHTS TO ASSERT
CLAIMS AGAINST SEABOURN, THE VESSEL, THEIR AGENTS,
EMPLOYEES AND OTHERS.

20 Kidd Decl., docket no. 10, Ex. F at 31. The print appears at the top of the page, is the first
21 introduction to the ticket terms, and appears in capital letters. Kidd Decl., docket no. 10, Ex. F
22 at 31.

01 The circumstances surrounding receipt of the ticket were also reasonable because Plaintiffs
02 expressly consented to the terms on November 28, 2010, when they completed the online
03 registration, Kidd Decl., docket no. 10, Ex. C at 8; Ex. D at 12, and Plaintiffs received the Cruise
04 Contract on two other occasions—first in Seabourn’s pre-documentation packet, Kidd Decl.,
05 docket no. 9, Ex. A at 19, and second in Seabourn’s final cruise documentation packet, Kidd Decl.,
06 docket no. 10, Ex. F at 40. Additionally, the complete terms of Seabourn’s Cruise Contract were
07 available on Seabourn’s website at all times from June 2010 through March 2011. Kidd Decl.,
08 docket no. 7, at ¶ 8. The Court concludes that based upon the physical characteristics of the ticket
09 and Plaintiffs’ time to review the contract, the terms of the ticket contract are binding and the
10 arbitration clause valid.

11
12 Plaintiffs’ argument that Seabourn’s cruise contract is illusory, and thus the arbitration
13 clause non-binding, is not a matter for this Court to decide. Challenges to the validity of
14 arbitration agreements can be divided into two types: Those that “challenge[] specifically the
15 validity of the agreement to arbitrate” and those that “challenge[] the contract as a whole, either on
16 a ground that directly affects the entire agreement (*e.g.*, the agreement was fraudulently induced),
17 or on the ground that the illegality of one of the contract’s provisions renders the whole contract
18 invalid.” Buckeye Check Cashing, Inc. v. Cardegna, 546 U.S. 440, 444 (2006). “[A] challenge to
19 the validity of the contract as a whole, and not specifically to the arbitration clause, must go to the
20 arbitrator.” Id. at 449.

01 **CONCLUSION**

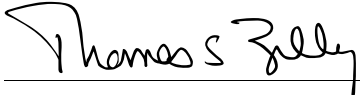
02 For the foregoing reasons, Defendant's Motion to Compel Arbitration, docket no. 6, is
03 GRANTED, and this case is STAYED pending arbitration.

04 Plaintiff's Motion for Summary Judgment, docket no. 14, is DENIED, and Seabourn's
05 request to strike portions of reply on motion for partial summary judgment, docket no. 20, is
06 STRICKEN as MOOT.

07 The Clerk is DIRECTED to send copies of this Order to all counsel of record, and to STAY
08 this case.

09 IT IS SO ORDERED.

10 DATED this 9th day of April, 2012.

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13 THOMAS S. ZILLY
14 United States District Judge

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